

NEWS ALERT

Exploring New Opportunities at Cortec's Asian Sales & Strategy Meeting 2006

December 08, 2006

Cortec's Asian Sales & Strategy Meeting (Nov. 13-14 in Bangkok, Thailand) was a success from the very beginning. The participation was better than ever with more than 40 customers, distributors, and colleagues from 13 different countries attending! We would like to thank everyone for bringing their enthusiasm. The turnout of both new and experienced Cortec® distributors brought a feeling of continuity and continuous development to the meeting.

What made this meeting a success was the increased level of information exchanged by all participants on a wide variety of topics. Our discussions ranged from corrosion problems in the Oil, Gas, and Construction industries to biodegradable/bio-based products. No stone was left unturned while looking for new opportunities.

Cortec® Corporation introduced a total of 20 new products that were well received. We discussed new developments, new applications, and asked/answered many questions on how to sell them. At the end we all agreed that the best method is, "JUST DO IT".

This ideal has been embraced by all of the "Cortec® Family". We are growing exponentially in Asia, and it is a result of the hard work from everyone involved.

We look forward to our next Asian meeting in 2008. Meanwhile we hope to see everyone again for our 30th anniversary during Cortec® World Sales Meeting in June 2007, St. Paul, MN, USA!



Boris Miksic, president & founder of Cortec® Corporation, is looking in Asia for new opportunities to expand and grow his global presence in the corrosion protection industry and biodegradable packaging industry.



Cortec's Asian Sales & Strategy Meeting was attended by more than 40 loyal customers from 13 different countries. They gather for 2 days in Bangkok, Thailand, to shape Cortec's strategic approach to the Asian market.

Cortec® Corporation is a pioneer of environmentally friendly, corrosion protection Vapor phase Corrosion Inhibitors (VpCI™) & Migratory Corrosion Inhibitors (MCI®) technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 & ISO 14001:2004 Certified.

